



## **Aristocrat's Oasis Loyalty™ Solution Approved in Nevada**

LAS VEGAS (December 2, 2019) – Aristocrat's innovative and award-winning Oasis Loyalty™ solution is now available to casino operators throughout Nevada. The Oasis Loyalty solution has been previously approved and is in use in many GLI jurisdictions across the U.S.

The approval is the latest in a series for Aristocrat system solutions in Nevada. Recently, Aristocrat announced its ONE LINK™ Bonusing and ONE LINK Wide Area Progressive solutions earned approval in the State.

Aristocrat successfully conducted a multi-site field trial of the Oasis Loyalty solution with its partners Virgin River Hotel and Casino and CasaBlanca Resort and Casino in Mesquite, Nev.

“For both single-site and multi-site properties, Aristocrat's Oasis Loyalty offers operators the much-needed flexibility to market to their customer base with targeted and compelling offers and rewards. Oasis Loyalty does this with its sophisticated rewards engine and robust toolbox of promotional features,” said Jennifer Potokar, Director of Loyalty Solution.

Oasis Loyalty also supports the usage of a single loyalty card across all properties in an enterprise, allowing promotional (freeplay) download to the machine at one or all locations within an enterprise.

Oasis Loyalty won the Platinum Award in *Casino Journal's* 2017 GameChangers Marketing Awards.

For more information about Oasis Loyalty or any of Aristocrat's industry-leading solutions, contact your Aristocrat representative or visit [www.aristocrat-us.com](http://www.aristocrat-us.com). Follow Aristocrat on [Facebook](#), [LinkedIn](#), and [Twitter](#).

### **ABOUT ARISTOCRAT TECHNOLOGIES INC.**

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a global games leader with more than 6,000 employees. The company is licensed in approximately 300 gaming jurisdictions, operates in more than 90 countries, and offers a unique blend products and services. The company is the leading designer, manufacturer and distributor of Class III games as well as Class II Innovations for Native American casinos and emerging markets. The company's mission is to bring joy to life through the power of play. Its values are rooted in creativity and technology, and the company has a rich history of innovation that has shaped the gaming industry over many decades. For further information, visit the company's website at [www.aristocrat-us.com](http://www.aristocrat-us.com).

###

### **MEDIA CONTACTS:**

Paul Speirs-Hernandez  
Steinbeck Communications  
[paul@steinbeckcommunications.com](mailto:paul@steinbeckcommunications.com)

Meghan Speranzo  
Director of Marketing Communications, Aristocrat  
[Meghan.Speranzo@aristocrat.com](mailto:Meghan.Speranzo@aristocrat.com)